

THE AMARANTH CLUB

—BY—

J. S. FLETCHER

WARD, LOCK & CO., LIMITED
London, Melbourne, and Toronto

(Continued.)

Mr. Barthelmy again smiled. "The news to which I refer," he observed, "is not of the sort that appears in either of those eminent newspapers. Mr. Isidore Bernstein is not of sufficient importance to interest their readers, though he might have been of interest to one or two like yourself."

"Well?" asked Hilda impatiently. "What of him?"

"He has left London," replied Mr. Barthelmy. "It is supposed that he has departed to—wherever he came from. Our good friend Mr. von Roon can corroborate me."

Hilda turned to von Roon, who nodded his head.

"Yes," he said, "that's true, but I did not know of it until yesterday. Besides, he holds nothing of yours now," he added with a significant look at Hilda.

"That's not the point," she said. "What I was going to say was that I will not play at any table where that man is. He cheated me. Though I couldn't prove it, I know he cheated."

Mr. Barthelmy lifted his white hands as if in pious horror, looking like some grave and reverend man who has just heard heresy spoken.

"My dear lady," he exclaimed softly, "no one ever cheats—dreadful thought—in my little salle de jeu. However, the man in question is disappeared. For good. Eh, Mr. von Roon?"

"For good," repeated von Roon. "Eh—for his own good."

Hilda made no immediate remarks, but Mr. Barthelmy moved towards the door, signing gently.

"We shall go down then?" he said, glancing back. "There are a few nice companions tonight."

von Roon motioned to him to lead them.

"Presently," he said with a meaning nod. "Presently."

Mr. Barthelmy glided from the room with a sly-like grace that was surprising in a man of his size and von Roon, perching himself on the table, looked at Hilda.

"A little precept and example," he said smiling. "You have had some weeks of meditation in which to reflect. I hope the reflections have been good. But whether or not, be good."

von Roon listened to her for a moment, then he turned and looked at her pointedly, rather authoritatively, to a chair in front of him, and Hilda, with a shrug of her shoulders, took it and looked at him as a child looks who knows it is going to be lectured.

"To begin with," said von Roon, "you are very well that you are a gambler. It is in your blood."

"It would be a queer thing if it were not," considering the family life," she muttered rather bitterly. "I've all been gamblers—for generations."

"Just so. But there are gamblers and gamblers," he continued. "There is the gambler who is reckless, rash, who gets into a perfect fever, who becomes obsessed, who never knows when to stop, and who, in the end, is ruined. That's you. And there is the gambler who is calm, cool, detached, who is always master of himself, who knows when to stop, and who is no longer at a particular hour or moment, and who, consequently, wins."

"You," she broke in with a slightly contemptuous laugh. "You of course. But I'm not so cool and calculating as Otto von Roon, my friend—our generations were—a little different."

"It would be better for you if you were more calculating and were far cooler," he said quietly. "Take my advice—if you're going to begin playing again, just remember that it is much pleasanter to win than it is to lose. Look at me—never has there been a year in which I have not found myself to the good at the end. Sometimes I have won moderately, sometimes I have won greatly, now and then I have won but a little. But I have never been on the wrong side of the amount of a penny."

"Buck!" she muttered. "Sheer luck!"

"No, nothing of the sort," he retorted. "Good management. Let me give you some simple rules. Remember that your object is to win, not to lose. Play to win. If you find that you're not winning at any particular sitting, stop."

"Just when your luck's about to turn," she sneered.

"I'm pointing to myself as an excellent example," he said, with earnestness. "Be guided by me, Hilda. Make a try at it. It's foolish on your part to sit up all night until your head's splitting, your nerves all unstrung, and your complexion ruined, all in expectation of something turning up which won't turn up at all. Try short sittings and keep your cool as the dealer sees. If you find your luck's out that night, stop. And don't try such foolish ventures as you did with Bernstein. Also—he bent forward and gave her a searching look—"also, don't forget that the profitsof any which was Bernstein's is now—mine."

Hilda rose, impatiently.

"I know you remind me of that," she said. "Of course, I'm in your debt, and therefore I suppose in your power, but I don't mean to be always so. If I find that I have thought too much."

"Yes?" he said smiling. "And what then?"

"Everything's Riz."

"Is that all? Why, you offered that much before the war sent prices up."

"Yes?" he said smiling. "And what then?"

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CHEW "PAY ROLL" TOBACCO

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10 CENTS PER PLUG

Bill and Dan Talk Seriously

Says Dan: "This town of ours has got the dry rot."

"And no wonder," says Bill, "the way some folks is saving it round." They were old friends, Bill Harvey and Dan Brodie. They had come west together, more than twenty years ago, and had settled in the same district. Dan had bought a farm. Bill had opened a store in the town, which, at that time, was just a collection of rabbit hutches, with the boss hatch, the railroad station.

The little hamlet had doubled itself seven times since then, and Bill's and Dan's bank account along with it. For the last few years, however, there had been no sign of a further "re-double," and as it happened, that was one reason why Dan had driven in to see Bill that evening. He wanted to ask him a question.

Now Dan and Bill were good friends still, and had a mighty solid respect for each other. But you know what business is, either that of farming or running a country store. It keeps a man's nose right down to the grindstone, if he is going to amount to anything, or stay amounted. Besides which, it begets all kinds of separate "interests" and some of Bill's and Dan's interests could not have been harnessed up together. For they pulled in different directions sometimes and would have made a poor team. Still, as I say, they were good friends, and Dan, having put a couple of fine boys in the stable, was not sorry to see the cheery glow of Bill's stove, this bitter cold evening.

"Say, Bill," says Dan, after he had got himself sorted out comfortably in Bill's best chair, "this dry rot of the town, is it?"

Bill shifts his pipe along a fence of white teeth, to the other side of his mouth. "Shouldn't wonder," he says. "Some folks go sowing it round their chins."

Dan sees that Bill is sore over something, and tries to think where he's beat Bill on a deal lately. But the last bit of business they did together, Bill had put one over on him, fair and square. So he's a bit puzzled, but Bill's next remarks give him a light.

"That's a fine cargo of Flim-Flam you supply to the town," says Dan. "Guess you'll be starting a notion counter in your cow barn."

Dan puffs pretty hard on his old pipe and answers slow but stubborn. "Now look here, Bill, I can't stop the Missus sending outside for a thing or two. You know how a woman gets took with one of them catalogues. She goes crazy and wants to order every darned thing in the book. She sees things illustrated there 'at she never even heard tell of before and feels she can't live any longer without 'em. She—"

"None of my business of course," says Bill, "but did she order them two sets of harness, and—"

"Now see here, Bill," says Dan, kind of sad. "I was coming to that if you'd only listened. I did happen to squint through that catalogue myself, and they had your prices, just beat to nothing on them things."

Bill: "I'll tell you something, Dan. You give me a duplicate of that order you sent two hundred miles away, and on the sun total I'll undertake to give you better value for your money. Your business is farming. Mine buying and selling. I know what I'm up against in them catalogue houses. I ought to. Don't they take fifty thousand dollars worth of business out of this district alone, every year? They sure do."

Dan: "But Bill, I tell you their prices on that harness made yours look like real estate sharks."

Bill: "That's how they hooked you, eh? Don't you know Dan that them houses always sticks some staple articles in their catalogue at cost price or below. Why? So that you and your Missus will think that the rest of their goods are just as big value. Your Missus sees a bucket advertised at 15 cents less than she knows I can sell her a bucket at. And on the next page she sees a beautiful picture of a skirt, only \$7.50, bargain extraordinary, the latest fashion, etc. She judges the value of the skirt by the bucket. She don't order the bucket likely, 'cause she's got plenty. She sends for the skirt. Bargain extraordinary! Why I could give her the same for \$6.50. That's a fact now Dan. And hundreds of cases the same."

Dan: "But this yer harness, Bill—"

Bill: "Well, I s'pose they're boosting their harness department just now and cutting their profit on that to make more on some other lines of goods. Tho' mind you, Bill, that harness won't never know old age. I'll die young on you. You can't sell leather like you can flour or sugar. Y'want to know something about where 'twas raised, how 'twas cured and a darned lot besides. Them catalogue joints buy up a cheap stock—origin unknown—somewheres, and sell on price. Price ain't everything as you'll find out, when that stuff dies on you when it ain't out of its teens."

Dan: "Bill, that's a joke of yours 'bout this district blowin' in fifty thousand dollars a year on them catalogue casinos?"

Bill: "They take fifteen million cash out of Western Canada every year. Our subscription ain't a cent less."

than fifty thousand bucks. You talk about dry rot setting in. Is it any wonder? Say Dan, just think what this berg would be like today, and all the country round it, if that fifty thousand had been spent right here at home for the last five years. Two hundred and fifty thousand dollars. We'd have something to show for it. Wouldn't we, Dan? We'd have a bigger town, more people and more opportunities, wouldn't we, Dan? You'd be raising more hogs and cattle to sell to us, wouldn't you, Dan? We'd have started some local industries, developed our natural resources, opened up that clay belt out on the east ridge and be making our own bricks, wouldn't we Dan? We'd be—"

Dan: "Oh, hell, Bill, don't ask me them questions like that. I ain't spent it all myself."

Bill: "But we've sent it away, every darned cent of two hundred and fifty thousand bucks, 'hones or dollars. And what have we got to show for it? We've got diminished farm prices to show for it. We've got a town half as big as it should be and twice as poor to show for it. We've got bad roads and poor schools to show for it. We've got two or three storeys built on to them catalogue stores to show for it and a mansion or two for some of the catalogue bosses to show for it. Oh fine—Great Business!"

Dan: "You seem to have been figuring on this topic Bill, the way you talk."

Bill: "Figuring. Ain't it something to figure on. Fifty thousand dollars spilled out of our district every year that's wanted right here at home. S'pose us local dealers had charged you a bit more than them catalogue houses to make up for carrying you a bit over the bad years—tho' I claim we don't, on the sun total and can prove it for myself—wouldn't it have paid you ten times over to have come through with the extra cents and to have spent your money where you got it? Wouldn't it have come back to you in a hundred different ways? Wouldn't the bank have had it to loan out to you for farm improvements? Wouldn't the—oh—say Dan, ain't it time you did a bit of figuring too?"

"Well, Bill, praps 'is," said Dan, looking pretty thoughtful. "Things want looking into if fifty thousand dollars is kissing us good-bye forever each year. I don't say it wouldn't make a power of difference to have it spent right here instead. But some of you fellers will have to pull up your socks a bit, too, if you're going to chain that money to the home town."

A superstitious philosopher says that when a man visits a melon patch and meets a watchdog it's a sign his errand will be fruitless.

When it takes a young man fifteen minutes to assist a girl to don her jacket she is not his sister either by birth or refusal.

Soft Collars

Starch has gone out of fashion in England except in the backbones of the people. A man who enters a drawing room clad in a hard-boiled shirt and high collar is apt to find himself out of tune with the surroundings, which are more than likely to be khaki or Norfolk jackets and soft collars. Starch is a food, and the question of what an Englishman eats comes below what he wears. The food controller is inexorable. "It is thought," he says in answer to the Launderers' association, "that potential food should be employed nowadays for internal rather than external use. Housewives are urged to do without starch in table linen, blouses and other things. Starch in clothing, in the eyes of the government, is an anachronism. Consequently licenses for the manufacture of the product have been cut down until there are only a few such factories, each with a limited output. No one would object but the starch-makers. Certainly, the men will rejoice at release from starched bondage."—Syracuse Post-Standard.

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town. Take old Bob Daniels 'cross the street—crossgrained old cuss—who'd buy anything from him. Do he charge you? Not him—he ransoms you."

"I know, Dan. But if the best of us—farmers and merchants—were to get together and just take stock of the situation and realize what it would mean to us all, to spend that fifty thousand dollars in our own community, we'd soon find a way of keeping it at home, or nine-tenths of it anyhow. There's plenty of good sense round this country. We ain't sent that to the catalogue joints, thank God. And if we meet each other half way, we'll soon stop that dry rot you was talking about."

"Well Bill, I'm agreeable," says Dan, buttoning up his coat. "I'll talk to one or two neighbors. You talk to one or two of yours. Come out to my place next week, why don't you. We'll hold another pow-wow and offer up a prayer for the preservation of them fifty thousand bones. Amen."

"You're on, Dan," says Bill.

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Nets Cannot Stand Force of Waves

All Right for Ships at Anchor, But Cannot Be Used in Open Sea

"It was almost inevitable," says a recent article in the Scientific American, "that in the search for some quickly improvised anti-submarine protection for merchant shipping, the mind should think of the placing of some obstruction in the path of the torpedo, which would serve to arrest or explode it at some distance from the ship."

"For the reason that, for many years, as far back probably as the first appearance of a successful automatic torpedo, warships had been protected, when at anchor, by hanging a curtain of steel netting around them, the public jumped to the conclusion that if nets were a good protection for a ship at anchor they must be so for a ship under way—but that is where they were in error."

"So far as warships are concerned, it has been found that not only was the resistance of the nets so great as to put down the speed of a battleship to five or six knots, but also that the eddies and other forms of disturbance developed by dragging the huge area of the netting through the water, made it difficult to keep the ships under that complete control which is so essential to successful naval manoeuvres. Furthermore, although the maintenance of a net at a distance of twenty or thirty feet from the side of a ship by means of a sheltered roadstead or harbor, it would be an absolute impossibility if a ship were steaming in a gale of wind through a heavy sea."

"And this brings us face to face with a controlling factor, which we commend to all those inventors who are endeavoring to provide protective devices of this character for use on the Atlantic Ocean, namely, that they must plan their constructions so that they will stand the terrific wrenching and twisting forces to which the system will be exposed in a confused and heavy sea."

The Husband: "You're not economical."

The Wife: "Well, if you don't call a woman economical who saves her wedding dress for a possible second marriage, I'd like to know what you think economy is."

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Noted Scientist Dead

Dr. Robert Bell Was in Front Ranks of Canadian Geologists

Dr. Robert Bell, F.R.S., the noted Canadian geologist, died June 18 at his country home near Portage la Prairie, Manitoba, aged 76.

He was born in Toronto, his father, the Rev. Andrew Bell, being a minister of the Church of Scotland there. Belonging to a family of scientific tastes he entered the service of the Geological Survey of Canada, then under the direction of Sir William Logan. He was sixteen years of age at the time and he continued in the service for half a century. He had the good fortune to be trained under some of the most eminent men of science of his time, including Sir William Logan, Dr. T. Sterry Hunt, one of the most brilliant chemists on this continent, and Dr. Lyon Playfair, of Edinburgh University. He was made professor of science in Queen's University at an early age but did not hold the position long for he felt especially drawn to geological field work.

His special contribution to the science of Canada and of the world was the work he did as a geographical surveyor. In this capacity he mapped out large portions of the territory between Labrador and the Rocky Mountains. He made surveys of the great rivers, Athabasca, Slave, Churchill, Beaver, Nelson, Hayes, Winnipeg, Albany, English, Nipigon, Kenogami and Moose, also track surveys of some of the largest lakes in Canada including Great Slave, Athabasca, Osnabug, Nipigon and Lake of the Woods.

Dr. Bell was a prolific writer, making many contributions to the scientific journals of his time. He was made an LL.D., by Cambridge University.

He made his home in Ottawa during the winter seasons, although of late years he has been much abroad with his family.

Cabbage Cigs New War Horror

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BROWN'S TRANSFER

Opening of Agricultural School at Claresholm

The Provincial Agricultural School, Claresholm will re-open Tuesday, October 30th, 1917.

Courses are offered in practical agriculture and household science.

No entrance examination is required.

The course is absolutely free.

The minimum age of admission for boys is fifteen and for girls sixteen.

Prospective students should apply at once.

For calendar and further particulars, communicate with

Honorable Duncan Marshall
Minister of Agriculture, Edmonton, or
W. J. Stephen, B.A., B.S.A.
Principal School of Agriculture, Claresholm.

THE GLEICHEN CALL

N. PARK STATION, PROPRIETOR

Published Every Thursday in the Heart of a Wonderful, Rich Farming and Ranching District.

SUBSCRIPTION, \$1.50 Per Year. Foreign Countries \$2.00

Exchange Must be added to Canada

THURSDAY, AUGUST 9, 1917

Help Your Living Comrades

The big question is: How much are you willing to do for a living comrade? Will you keep one of his children from starvation at a cost of 3¢ cents a day or only \$12.77 a year? If so, send it to Mrs. Mallory and she will see that some child in Belgium is fed. We are told that the little boys and girls in Belgium now think that heaven is a place where they can get enough to eat and where there is no noise. Think of the difference between our happy kiddies and the pitiful starving Belgium children. Think, the price of two ice cream cones would feed a little Belgium girl three days

Carsland Anxious Concerning Bridge

The people of Carsland and district are quite disappointed that they hear nothing definite concerning the promised bridge across Bow river south of that thriving young town. They maintain that work on it should now be underway in order to accommodate the heavy traffic that the crops assure from the south, as it will require all the time to construct it between now and the time the river freezes. Another public meeting to discuss the subject was announced for last Tuesday night, but so far we have not received a report of it. This bridge is a necessity and as the government appropriated money for its construction there should be no further delay.

Town Council Getting Busy

The Town Council is at last getting a move on and it may be just possible that taxes are being paid, but if they keep it up the members might again be elected to the honorable positions that has been thrust upon them. They not only gave a contract for the erection of a substantial brick smokestack for the power house, but another for a much-needed concrete sidewalk on Crowfoot street. Of course, there is some kicking over the expensive walk by ratepayers who have no walk at all, but it is something that will last and may we have more of it as fast as it can be afforded. The extra cost of this concrete sidewalk and the smokestack is something that was not calculated when the estimates of expenditures were made for this year or our taxes would have been considerably higher, and most taxpayers think them high enough as it is. To be real popular the councillors only need now to repair the rest of the sidewalks and crossings and build a few more, grade up all the streets, stop the odor from the sewer tank, induce some rancher to turn a flock of sheep in town to eat up the weeds and keep down the taxes.

Advertising Ideas Changing

A few years ago merchants used his advertising privileges to conceal rather than reveal the state of his stock. Today his methods are so frank and open that one does not doubt him when he informs the public that he has too large a stock and wishes to reduce it and will therefore sell at a lower than usual price in order to secure his money. Of course, there is still a few tradesmen who fear to make public exactly how they do business, but as a rule they discover their error in time or give way to someone more enterprising.

Often, too, a new product is to be introduced, and no better or quicker method can be devised of meeting the public, thousands at a time, than by inserting an advertisement in such papers or magazines as reach the particular consumers whose notice is desired. When the produce is tried and commends itself, the producer continues to protect his trade by keeping his name before the public.

Women today are intelligent buyers and acquaint themselves with the news contained in the advertising spaces of the papers. Usually there is a statement of the value and use of the product and they can discriminate when buying. When a woman arrives at the store she knows what she wants and the clerk cannot advise her into buying what she does not require.

Today the man who does not advertise his business or wares is generally considered going out of business or has something to conceal.

BUY AN IRRIGATED FARM BECAUSE:

Irrigation makes the farmer independent of rainfall, and in some good crops, not occasionally, but every year.

Irrigation makes possible the successful culture of alfalfa, the king of fodders, which insures good returns in dairying and mixed farming.

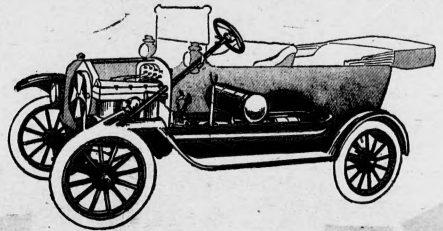
Irrigation means intensive farming and close settlement with all the advantages of a densely populated agricultural community.

Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the year that it has been tried having absolutely demonstrated its success wherever intelligently applied.

This is the most liberal offer of irrigated farm land on record. For full particulars apply to

ALLAN CAMERON, Gen. Supt. of Lands,
Canadian Pacific Railway, Dept. of Natural Resources, 928 1st St. E.
CALGARY, ALBERTA

You can buy irrigated land from the Canadian Pacific Railway at prices up to \$50 per acre, with 20 years to pay and the privilege of a loan of \$2,000 for improvement (6% interest) no principle after first payment until end of fourth year, reduced interest if settlement conditions are complied with and no water rental for first year. Contract can be paid off before maturity if desired.



Quality in the Right Place

Over 700
Ford
THE UNIVERSAL CAR
Service Stations
in Canada

Expensive upholstery doesn't prove that a car excels in quality. The real quality of the car is determined by its chassis—its power plant, transmission, axles, etc.

Both by laboratory tests and actual service tests, the different parts composing the Ford chassis have proven themselves superior to those used in other cars. Ford Vanadium steel has never been surpassed in quality and strength.

Universal Motors, Gleichen

W. R. McKIE, Manager,
GLEICHEN, ALBERTA

QUALITY SERVICE LUMBER

CEDAR POSTS WILLOW POSTS

We can supply you with everything you need for that building. Our stock is the most up-to-date in the west. Plans and Specifications Free

See our Screen Doors and Screen Windows before buying elsewhere.

Plasterboard

is the best up-to-date wall material, saves time and labor. We can supply you any quantity at very low prices.

Lime Brick Cement

Wood Fibre Plaster Board

Building Paper

Windows and Doors Always on Hand

BUY NOW
before prices advance
Revelstoke Sawmill Co., Limited

V. BASHAW, Local Manager
Phones 69 and 46

HARDWICK BROS

P.O. Box 186, GLEICHEN
Range, Snake Valley

Owners of all cattle branded:

left ribs left ribs right ribs
499 left ribs right ribs

Horses branded:

Dr. right ribs

GOLDEN JUBILEE LODGE
No. 30

KNIGHTS OF PYTHIAS

—met—
Every Thursday, at 8 P.M.,
—in—
GLEICHEN CASTLE HALL

H. D. McKay
C.C.

G. R. Hill
R. of Rands

Pacific Cold Storage Company

DEALER IN

General Live Stock

We will buy your HOGS, dressed or alive, and pay you top Price.

—CALL AND SEE US—

GLEICHEN, ALBERTA

Pay up your subscription now

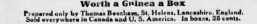
See the Call for job printing

If you want health

you can have it, by heeding Nature's laws. Keep the stomach strong, the liver active, the blood pure, and the bowels regular, and you will seldom be ill. Take good care of the system, stimulate the liver, regulate anything wrong—promptly take Becham's Pills.

you certainly need

the help and relief of this world-famed remedy, to keep the body in health. It is the best of all natural compounds, so the organs perform their functions as Nature intended. No other remedy will so surely strengthen the system, stimulate the liver, regulate the bowels and quickly improve the general health as



Becham's Pills
Prepared only by Thomas Becham, 26, Malacca, Singapore.
Sold everywhere in Canada and all America. In boxes, 10c each.

Allies Masters of the Air

German Concede Supremacy to French and British Forces
That the Germans are heavily inferior to the importance of the air branch in the military is a fact which is admitted by the British and French. The military of the British and French is the most powerful in the world. The German military is the most powerful in the world. The German military is the most powerful in the world.

Separation of Finland From Russia Wanted

Resolution of the Finnish Government
At a meeting of the Social Democratic Party in Finland, the resolution was passed that Finland should be separated from Russia. The resolution was passed that Finland should be separated from Russia.

The Fate of the Indian

Indians are a common animal in the Canadian West. They are a common animal in the Canadian West. They are a common animal in the Canadian West.

Fatal Policy

Dr. Adams Speaks on Proposed Land Settlement for Soldiers
The settlement of land for soldiers is a fatal policy. It is a fatal policy. It is a fatal policy.

British Columbia Fisheries

Fisheries is one of the most important industries in British Columbia. It is one of the most important industries in British Columbia. It is one of the most important industries in British Columbia.

Minard's Lintiment Cures Diphtheria

Minard's Lintiment Cures Diphtheria. It is a cure for diphtheria. It is a cure for diphtheria. It is a cure for diphtheria.

The Limit of Meanness

The limit of meanness is the point at which a man becomes a beast. It is the point at which a man becomes a beast. It is the point at which a man becomes a beast.

Hear Lubin Again

David Lubin is a man with a vision. He is a man with a vision. He is a man with a vision.

Whole Wheat and Malted Barley

Whole Wheat and Malted Barley is a healthy food. It is a healthy food. It is a healthy food.

Proposes National Chamber of Agriculture

The National Chamber of Agriculture is a body that represents the interests of farmers. It is a body that represents the interests of farmers. It is a body that represents the interests of farmers.

There's a Reason

There's a reason why you should eat this food. It is a reason why you should eat this food. It is a reason why you should eat this food.

Emporer Forgot China

Chinese Say Yuan Will Defeat the Japanese
The Chinese believe that Yuan will defeat the Japanese. They believe that Yuan will defeat the Japanese. They believe that Yuan will defeat the Japanese.

THE GLEICHEN CALL, GLEICHEN, ALBERTA

WIRE CUTS

Desirable Weights Air From 175 to 225 Pounds
The following good advice is offered to all shipbuilders by the...
Desirable Weights Air From 175 to 225 Pounds

Utilizing Empty Cans

This Thrifty Practice Is Likely to Spread
There are few country houses, however, that do not accumulate...
This Thrifty Practice Is Likely to Spread

Apex From the Caves

Continued list, the abundance of the caves in the development in the growing and preparing of fruit and vegetables; so that to a considerable extent they have testimony to progress in the cultivation of the land.

British Columbia Fruit Famous

British Columbia is world-famous for its fruit, and although the fruit-growing industry is in its infancy, it is making rapid progress.

Big Land Sale

Ninety per Cent. Passed Into Hands of Farmers
When farmers buy more land than they need, they are often...
Ninety per Cent. Passed Into Hands of Farmers

Counter Check

Or Sales Books
If you are not already using one, you should consider the advantages of a counter check or sales book.

Canadian Horses Sought

Demond Is for Light and Heavy Arab
The demand for light and heavy Arab horses is increasing. They are needed for various purposes.

Shoppers and Sanitary Wrappers

Shoppers and Sanitary Wrappers are essential for the health of the community. They are essential for the health of the community.

Mineral Production Increased

Canada's mineral production for the calendar year 1916, according to the latest estimate, shows an increase of about thirty per cent. over the production of the previous year.

After the Movies

After the Movies is a book that provides information about the film industry. It is a book that provides information about the film industry.

Protective Coloring

"You better not wash your face too often," says the old woman. It is a warning to protect the skin from the harmful effects of too much washing.

Two Boys for a Lifetime

Two Boys for a Lifetime is a story of two boys who grow up together. It is a story of two boys who grow up together.

W. N. U. 1167

Advice to Hog Raisers

Desirable Weights Air From 175 to 225 Pounds
The following good advice is offered to all shipbuilders by the...
Desirable Weights Air From 175 to 225 Pounds

Progressive Western City

From a Cow Town to an Irrigation Centre
Twenty-five years ago, when first districts, is no great gain as it is a quarter of a century ago. It is a quarter of a century ago.

Two Washboards

For the Price of One!
Two Washboards for the Price of One! It is a great deal for the price of one.

The E. B. Eddy Company Limited

HULL CANADA
The E. B. Eddy Company Limited is a company that provides various services.

ARLINGTON

WATERPROOF DOLLARS AND CUPS
To every child in Canada, there is a story of a boy who was a hero. It is a story of a boy who was a hero.

COOK'S COTTON ROLL COMPOUND

For the Cure of Coughs and Croup
Cook's Cotton Roll Compound is a medicine that cures coughs and croup. It is a medicine that cures coughs and croup.

THERAPION

For the Cure of Coughs and Croup
Therapion is a medicine that cures coughs and croup. It is a medicine that cures coughs and croup.

TYPHOID

For the Cure of Typhoid
Typhoid is a disease that is caused by bacteria. It is a disease that is caused by bacteria.

BOOK OF DOG DISEASES

And How to Feed Them
A book of dog diseases and how to feed them. It is a book of dog diseases and how to feed them.

MONEY ORDERS

Warships Conducting Vigorous Search
The Atlantic is being searched for warships. It is being searched for warships.

Warships Conducting Vigorous Search

The Atlantic is being searched for warships. It is being searched for warships.

Not a Full-Blooded Scot

The Scot who is not a full-blooded Scot is a man who is not a full-blooded Scot. It is a man who is not a full-blooded Scot.

Solution of Labor Scarcity

The solution of labor scarcity is a problem that is being solved. It is a problem that is being solved.

W. N. U. 1167

BUSINESS MORE

Than Usual At
Ramsay's Busy Stores
This Week

J. A. RAMSAY

Gleichen "The Busy Stores" Cluny

"INCUBE" Percheron Stallion

Will Stand for the Season 1917 at his own
Stable, 1 Mile East of Gleichen, Sec. 17-22-22

"Incube" was born in France and holds French, American and Canadian papers, and is sired in Alberta. He is a beautiful coal black animal, stands 16 1/2 hands high, weighs 2170 pounds, is heavy-boned, well-muscled, and a splendid specimen of the Percheron breed.

"Incube's" American Certificate Reads:

That the Percheron Stallion INCUBE, (91301), imported October, 1910, by Hiram & Wilson, Creston, Iowa; is recorded by the Percheron Society of America, and that his recorded number is 71506. Color and Description: Black; small star; white on right hind foot.

Pedigree: Foaled March 18, 1908, bred by M. Barbet, Department of Orme.

Sire, Jupiter (58281), by Laurette 29953 (44886), by Jules (87987), by Villen 18169 (6081), by Briar 5817 (1880), by Brilliant 1271 (754), by Brilliant 1899 (756), by Coco II (714), by Vieux Châlain (718), by Coco (712), by Mignon (715), by Jean Leblanc (739).

Dam: Fatma (58386), by Fernando (40388), by Marshall 11410 (10388), by Valaire 3540 (449), by Brilliant 1271 (755), by Brilliant 1899 (756), by Coco II (714), by Vieux Châlain (718), by Coco (712), by Mignon (715), by Jean Leblanc (739).

2nd Dam: Coquette (20269), by Hiram 5529 (533), by Salas (1890), by Vigoureux (1390), by Coco II (714), by Jean Leblanc (739).

3rd Dam: Lotion (16374), by Viqueux (4419), by Uloph 780 (781), by Superior 454 (730), by Favor I (788), by Jean Leblanc (718), by Coco (712), by Mignon (715), by Jean Leblanc (739).

4th Dam: Rosette belonging to M. Tenier.

FEES \$16 for Season, Payable November 1, 1917

M. BOLINGER,
Owner, - Gleichen

Certificate of Pure Bred Stallion No. 1720

(Horse Breeder's Ordinance, N.W. Territories, Chapter 28, 1903.)

The Pedigree of the Stallion INCUBE, imported [1790] 21506 (91301) described as follows: Breed, Percheron; Color, Black; Marks, small star, white on right hind foot. Foaled in the year 1908, has been examined in the department and I hereby certify that the said stallion is of pure breeding, and is registered stud in a book recognized by the department.

Dated at Edmonton, Alberta, this 6th day of May, 1913.

GEO. HARCOURT,

Deputy Minister of Agriculture

A. R. TYDHOPE,

Agent for

Massey-Harris Co. Farm Implements

Bain Wagons

The John Deere, full line

Goold Shapley & Muir Co.

Amalgamated Morris

Cushman Motor Works

Bull Dog Fanning Mills and Smt Machines

Nelson Grain Pickers

I am the only authorized agent in town for
The Rumley Thresher Co. Inc. goods

Singer Sewing Machine

Magnet Cream Separator

If you want the best light farm Tractor see
our lines and prices.

Licensed Auctioneer for the Province of
Alberta. 20 years experience. Terms
reasonable.

SYMPATHY IS GRATEFUL

when you are sorrowing. But it doesn't pay to idle. An insurance policy is full of the right sort of sympathy when your property is destroyed. And no one should neglect to secure protection against such a contingency. We can place risks with the strongest fire companies at lowest rates. Give you the maximum of insurance at minimum of cost. Will be pleased to talk the matter over with you.



Henderson & Mallory
REAL ESTATE
Fire, Life and Accident Insurance

The amalgamated Presbyterian Church of Gleichen holds services as follows: Morning service 11, evening 7.30, Sunday school every Sunday morning at 10. Mid-week Bible class at 8. You are cordially invited to each and all of these services. Hymn books provided. Minister, Rev. John White, B. A. also.

LOCAL AND GENERAL

Mrs. James Young and family went to Banff last week to spend a month.

You should read St. Hilda's Ladies' College ad. in this issue. It will interest you.

An error was made in the report of the Cluny Red Cross. The hero given by James Clark brought \$186.

Gao. Gao motored in from Rowland on Saturday and meeting a few old friends here went on to Banquo.

The Call agrees to do all of your printing as cheap as you can get it any where in Canada, and show you a price before printing it.

Consumer—if beef, pork, wheat, etc., are scarce how are they going to make them more plentiful by charging us more?

Mrs. Schneff has been dangerously ill in a Calgary hospital and her friends will be pleased to learn she is now improving.

Harry Doherty, who has been clerk in the Palace Hotel for the past three years, left last week for Seattle where he may remain.

Harvesting started in the Queenstown and Blin Creek districts on Monday, but will not be general for another week or ten days.

Mr. and Mrs. George Bell and family returned Saturday from a visit to Ontario, where they spent seven weeks visiting his relatives.

Mrs. W. P. Pinder and Mrs. J. C. Osterander returned last week from Saskatoon, Sask., where they spent several weeks visiting their sister.

For a safe investment and high interest you cannot do better than make a deposit with the Alberta Provincial Treasurer. Read his ad. in this issue.

The Blind Red Red Cross picnic last Friday was a grand success in every particular, but the ladies ask to hold the report over until they have all the news to send.

It is said the Indians are now getting \$8 a ton for prairie hay. Lucky red man. Not long ago he was happy to get \$5 and \$4 a ton, and here is fairly plentiful this year.

After anxiously waiting and hoping for it rain being at full Monday evening and continued fairly steady until Tuesday afternoon, soaking the ground for several inches, it will do a lot of good, although it would have been appreciated more three weeks ago.

A case that has aroused considerable interest locally has now been dismissed. The provincial police Dr. Farquharson appear before J. L. Laycock, J.P., charged with selling patent medicine, alleged to contain alcohol. The justice of the peace took the evidence and sent it to the department at Edmonton, where it was dismissed as the provincial liquor act cannot interfere with the sale of patent medicines authorized by the Dominion patent medicine act.

For rental advertisements in the Call.

A short time ago Mrs. R. A. Smithers was found in the barnyard at her home, Queenstown, unconscious, with a nasty cut on her neck and jaw, for which she is still unable to account for, but it is believed she was kicked by a horse. She was brought to town and Dr. Ross found her jaw had been broken in her condition it was much difficult to treat. Later she was taken to Calgary and now her husband has received word that her jaw will have to be broken again and re-set. Much sympathy is expressed for her in her great distress.

ST. HILDA'S LADIES COLLEGE

Calgary.

Albana's Oldest Established Non-denominational Day School for girls

Every educational facility provided. Students prepared for the University and for examinations of the Royal Academy of Music, London, England.

Subjects: Latin, French, English, Art, Music, Science, Physical Education, etc.

The school aims at the moral as well as the intellectual development of its students with a view to a high standard of efficiency. A thoroughly qualified staff.

Recess—open Tuesday, September 11th, 1917.

For prospectus, apply to Miss L. H. HILDA, Principal.

830 12th Ave. W. Calgary



Until You Hear of Something
Safer and Better

You should place your savings where they will earn good interest. If your savings are deposited in the Treasury of the Province of Alberta, you will receive 5% for every day they are on deposit and you will not have to give notice of withdrawal. Here you have ABSOLUTE SECURITY combined with a high interest return.

For further particulars, write or apply to—

W. V. NEWSON

Deputy Provincial Treasurer,

Edmonton, Alta.

Standard Livery Stable

Having purchased the livery business from August Jensen, I wish to announce that it will be my aim to give the people of the Standard district the best service possible. Prompt service. Strict attention to your every want.

Sam Brown
Standard, - Alta

Stores to Close Each
Wednesday Afternoon

Here is a list of those whose business places will be closed every Wednesday afternoon starting June 13th to August 31st:
Matthews & Kilday
J. A. Ramsey
S. A. Hall
Pickard & Tuck
F. K. McKay
W. H. James
T. H. French
J. O. Beggs
F. C. Vign
A. H. Tullough
Crown Lumber Co.
Reynolds & Sawmill Co.
A. R. Hay
Clifton Pharmacy
B. W. White
C. J. Gaudin
Gleichen Call

Gleichen Train Arrivals

The new C.P.R. time table took effect on Sunday, June 24th, and the arrivals at Gleichen are as follows:
Train No. 1—west bound—24 10
" 2—west bound—11 38
" 4—west bound—4 33
" 2—west bound—10 11
Train No. 13—west bound—2 15
" 14—west bound—2 35

LAST—Incomparable rim and tire for Maxwell car between Gleichen and southeast of the reserve. G. T. Jones or Call off ice.

Raw Land For Sale

"We own and offer for sale a fraction containing 102 acres of the N. E. 1 of Sec. 28, 17, 22, R. 23 at \$17.00 per acre and the full S. E. 1-27-23-24 at \$14.00 per acre. Part cash, balance at 6% Write or call for particulars.

Calgary Colonization Co. Ltd.
19 Royal Bank Chambers,
Calgary, Alta.

T. H. Beach
Auctioneer

Sales Conducted any place in the Province

For terms apply to Gleichen Harrow Store. Office phone 3, residence phone 14.